**Job Description: Ethnographer**

**About Vihara**

Vihara is a human centered driven social impact enterprise. Our work involves working on some of the most pressing challenges in Public Health such as Immunization, Quality of care, Maternal & Child health. Vihara works along the complete cycle of innovation - from using ethnographic research to gather behavioural insights, designing innovative solutions to address complex systemic challenges, to working with relevant partners to create implementation pathways for ideas to become real and aid uptake of innovations.

Vihara’s has a strong theory of impact, oriented towards improving quality of care in public health. We are an extremely agile organization, with roles and functions that cut across disciplines, and are looking for people who are comfortable handling multiple responsibilities, have a managerial bent of mind, and most importantly who are as dedicated as us in achieving meaningful social impact.

**About the Couple Engage Program**

Vihara is running Couple Engage in partnership with ICRW and is funded by the Bill and Melinda Gates Foundation. The health system has been targeting women with counseling for birth spacing whereas women have limited agency in decision making. Non-engagement of men is one of the key contributors to low uptake of FP and an increase in risks associated with uptake like gender based violence, familial and social exclusion of women and family tension. Couple Engage brings together approaches of a global evidence review, ethnography and design research, hypothesis testing, human centered design and prototyping to test and propose up to 4 approaches to engage men and couples gender-equitable approaches in family planning, with focus on spacing methods. The long-term goal of this work is to situate the tested gender equitable approaches of engaging men in FP in larger intervention programs, at scale.

**Designation –** Ethnographer

**Job Location** – Delhi

**Travel** - UP and Bihar

**Experience Range** - 2 – 5 years

**Contractual Position** – 3 months (Likely to be extended basis performance level)

**Responsibilities:**

Selected candidates will be responsible for:

* Carrying out ethnographic and other qualitative research exercises in the field
* Guiding team members on existing environmental and cultural contexts
* Sending reports and regular updates on specific thematic areas from the field
* Training other researchers on research methods, where needed
* Developing an analytical framework to help streamline learning’s from the field
* Assisting in design ethnographies, where needed
* Taking part in/organizing learning and insight workshops along with project leadership, when and where needed

**Basic qualifications:**

* M.A. in Sociology/Anthropology or other social sciences
* Experience conducting ethnographies across different sites
* Experience in/understanding of cultural contexts in Uttar Pradesh, Bihar and other parts of northern India
* Strong Hindi/Urdu language skills
* Ability to move to field site (in UP Or Bihar) at short notice

**Desired qualities:**

* Interest and familiarity with public health and nutrition in the global south
* Ability to write for different audiences (academic, donor, media, advocacy) - candidates must share examples of writing for different audiences
* Understanding/language proficiency in Bihari and UP dialects will be given preference
* Experience and ability to work using other qualitative/quantitative/mixed methods
* Experience and ability to work using analytical softwares
* Familiarity with design research
* Familiarity with project management softwares
* Since the main project for which this hiring call has been issued aims to study masculinity in northern India, qualified male applicants will be given preference.

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Kindly share your updated resume, along with your writing samples at [vihara@vihara.asia](mailto:vihara@vihara.asia).

along with the subject line **“ethnographer**”.